

# COSMETICS BRAND

## PERSONAL CARE PET & RPET PACKAGING

### AVIENT SOLUTION

SmartBatch™ Frost Collection

### WHY AVIENT?

- Worked with customer to provide a special effect solution that achieved a matte or frost-like effect in PET resin
- Created a formulation that diffuses light and enhances bottle appearance, similar to edge-glass
- Allowed the customer greater design freedom with a wide range of color options
- Enabled customer to reduce VOC by eliminating bottle spraying

### KEY REQUIREMENTS

- Solutions suitable for 100% rPET carrier colorants
- Compatible with all ISBM molding machines
- Should work with a wide variety of rPET grades

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